



The EDGE
Top Property
Developers Awards
2020

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2021

Property Excellence Awards 2021 | winners



Our distinctive 'Shared Value' approach to property development is now being widely recognised at the highest levels.

As a property developer, Eupe is committed to being different by **offering our buyers outstanding difference**. We believe home buyers deserve more than standard homes and facilities. We believe they should be rewarded with homes and communities **infused with design excellence and lifestyle innovation**.

Our distinctive 'Shared Value' approach to property development - based on giving **more innovative features and facilities at an affordable price** - is now being widely recognised at the highest levels.

Eupe's first residential development in Kuala Lumpur - Novum @ South Bangsar - has won three prestigious property awards. Our second development in Malaysia's capital - Parc3 @ KL South - has also been recognised for its outstanding 'green community' design.

We are committed to raising the bar on property development with a deep commitment to building trust with all our buyers. That's why we are excited to offer you Est8 - a ground-breaking concept in Malaysian property development that joins community, sustainability and art into a distinctive enclave within walking distance of many of the city's **most sought-after shopping**, **transport and entertainment facilities**.

As you can see throughout this brochure, we have been painstaking in our vision of delivering the very best in contemporary living and design within an inspired **enclave of serenity and peace** for you and your family.

We are particularly proud of our collaboration with firms that rank among **the best interior and landscape designers in Asia** to help us realise our vision for Est8 - a vision that aims to **create and sustain lasting value** for our buyers.

I commend Est8 to you and hope you can share in the effortless livability and well-being that it offers.

#### Dato'Beh Huck Lee

Group Managing Director Eupe Corporation Berhad



# Style Style

"Magic exists. Who can doubt it, when there are rainbows and wildflowers, the music of the wind and the silence of the stars?"

- Nora Roberts

Imagine a place designed for dreams.

A home where award-winning style meets lifestyle innovation.

Where every facility and feature sets new thresholds of 'distinctive difference' - at an affordable price.

A place defined by the magic of design imagination and artistic enchantment.

Let Est8 become your enclave of style

## Success

"Life is a fairytale if we know how to write the story."

Debasish Mridha

Imagine a home in a neighbourhood sought by many.

A place where your personal journey is rewarded with distinctive and imaginative difference.

Where your aspirations are given shape through the artistic visions of top architectural and landscape designers.

Let Est8 become the vision of your success



## Serenity

"Peace is always beautiful"

- Walt Whitman -

Imagine a sanctuary which is also your home.

A place where meandering walks and enchanting art set amidst tall forest trees become your enduring dream.

Where you can retreat from the city into a village of peaceful reflection and tranquil times with family and friends.

Let Est8 become your haven of serenity

# Security

"Home lives in all of us. The safe place where we can go as we are."

- Maya Angelou

Est8 is your safe haven in an unpredictable world.

Your home of serenity and security threaded with magical spaces, lush gardens and meandering walks inspired by childhood imagination.

A place to dream, discover and imagine...
yet just a stone's throw away from the
best KL offers in entertainment, shopping
and connectivity.

A safe haven that's also a perfectly crafted community

### Iconic Location





#### Hospitals

,		
•	IHEAL Medical Centre	450 m
•	Pantai Hospital Kuala Lumpur	1.5 km
•	Taman Desa Medical Centre	2 km
•	LifeCare Diagnostic Medical Centre	2 km
•	University of Malaya Specialist Centre	3 km
•	Columbia Asia Hospital	5 km

#### Education

Valley International School	1.5 km
Havil International School	1.5 km
Global Indian International School	1.5 km
SMK Taman Desa	1.5 km
• Sri Desa International Secondary School	1.5 km
Methodist College	2 km
Kuen Cheng High School	2 km
<ul> <li>Alice Smith School - Primary Campus</li> </ul>	2.5 km
Alnoor International Schools	2.5 km
University of Malaya	3 km
MAHSA Avenue International College	3.5 km
Tsun Jin High School	3.5 km

#### **Public Transportation**

<ul> <li>Mid Valley KTM Station</li> </ul>	300 m
Seputeh KTM Station	400 m
Abdullah Hukum LRT Station	800 m
Bangsar LRT Station	1 km
KL Sentral	2 km

#### Shopping

Mid Valley Megamall	300 m
The Gardens Mall	500 m
Nu Sentral	2 km
KL Gateway Mall	2 km
The Sphere & Nexus Bangsar South	1.5 km
Bangsar Village	1.5 km
<ul> <li>Bangsar Shopping Centre</li> </ul>	3 km
KLCC	6 km

#### Recreation

•	Kuala Lumpur Butterfly Park	3.5 km
•	Kuala Lumpur Bird Park	3 km
•	Perdana Botanical Garden	3 km

#### Golf Clubs

•	The Royal Selangor Golf Club	6 km
•	TPC Kuala Lumpur	5 km

#### Connectivity

- Federal Highway / Lebuhraya Persekutuan
  SALAK Highway
  Jalan Syed Putra
  Jalan Klang Lama

- Setiawangsa-Pantai Expressway (SPE)



# Est8 is your... State of Difference

#### **Iconic Location**

Est8 is located **only a few hundred metres** from Mid Valley Megamall and The Gardens Mall. That means you'll be on the doorstep of one of Klang Valley's **most exciting shopping** and entertainment precincts.

#### Award-Winning Design

Eupe pushes its award-winning design boundaries even further with Est8 to craft a vibrant, one-of-a-kind residential precinct with a **uniquely imaginative lifestyle offering**.

### Connected to Everything

Together with its iconic location, close to major road links and the LRT, Est8 offers the best in digital connectivity. Access to fast internet and work-at-home facilities, plus Est8's very own app to pay utility bills, book facilities and arrange for home maintenance.

Floating Garden & Cloud Maze Sky Gardens

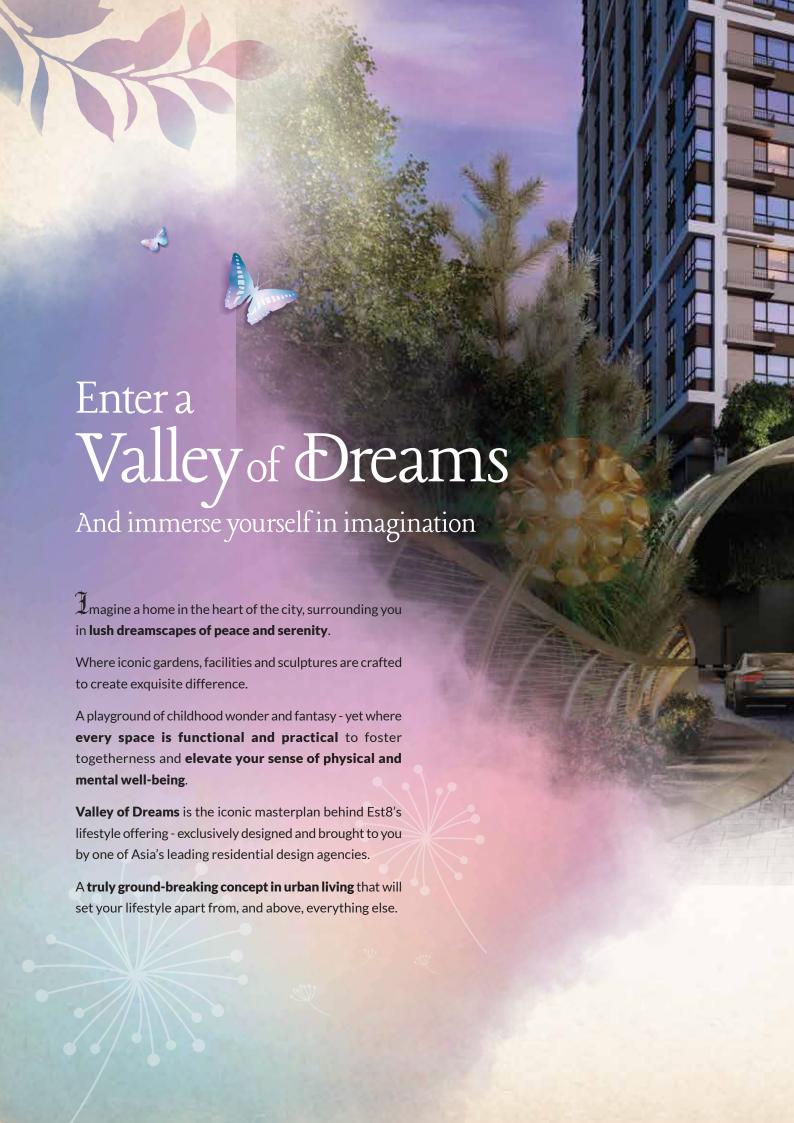
#### Distinctive Facilities

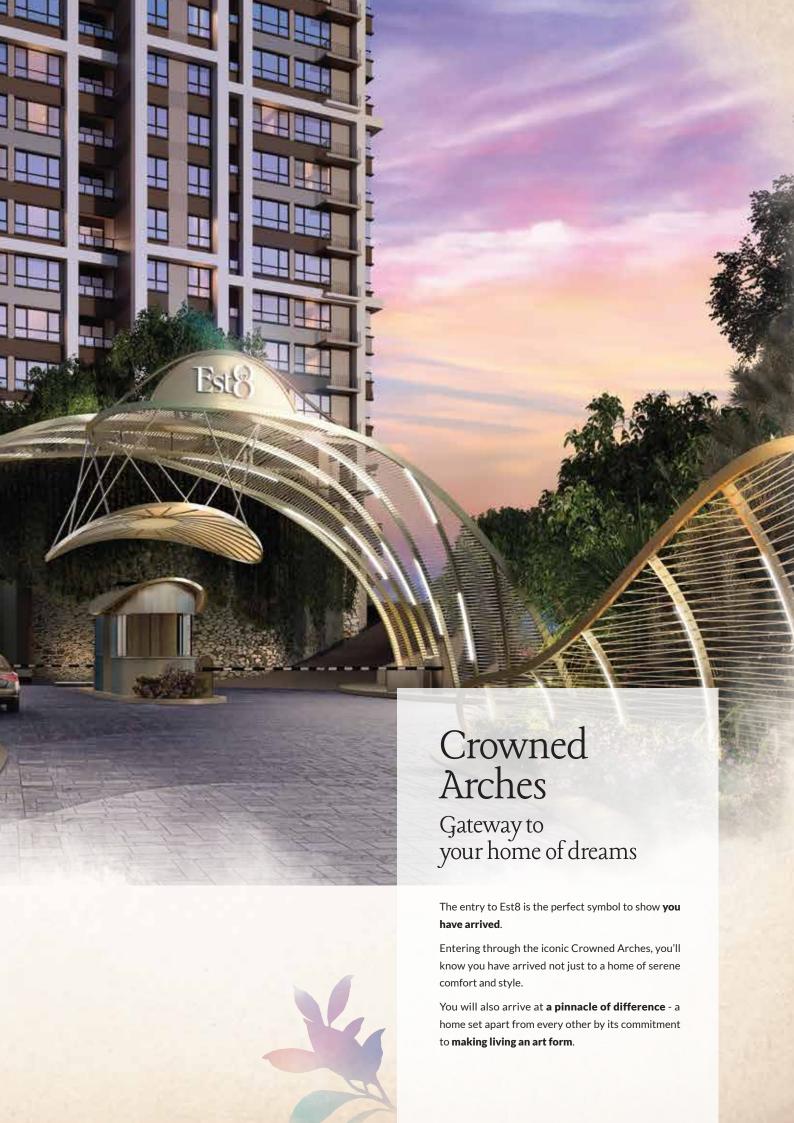
Distinctive difference defines Est8 with premium facilities designed for every lifestyle pursuit and pleasure. Est8's 40-plus facilities - designed around the iconic *Valley of Dreams* concept - include:

- A celebrity kitchen to entertain and dine with family and friends.
- A state-of-the-art business centre with everything you'll need to work or study from home.
- A 50-metre lap pool and an all-purpose gym.
- An array of artistic gardens, play areas and winding trails to delight the senses and inspire your imagination.













That means every facility - from the 50 metre lap pool, multipurpose hall and business centre - **seamlessly combine the functional with the artistic**.

integrated into the project's overall iconic design.

The facilities - located in one expansive yet integrated area - are planned around three distinctive enclaves to elevate the daily flow of leisure, relaxation and togetherness into an art form.

Each facility has been designed to make **a bold architectural statement in itself**, creating iconic design and lifestyle difference which sets Est8 apart.

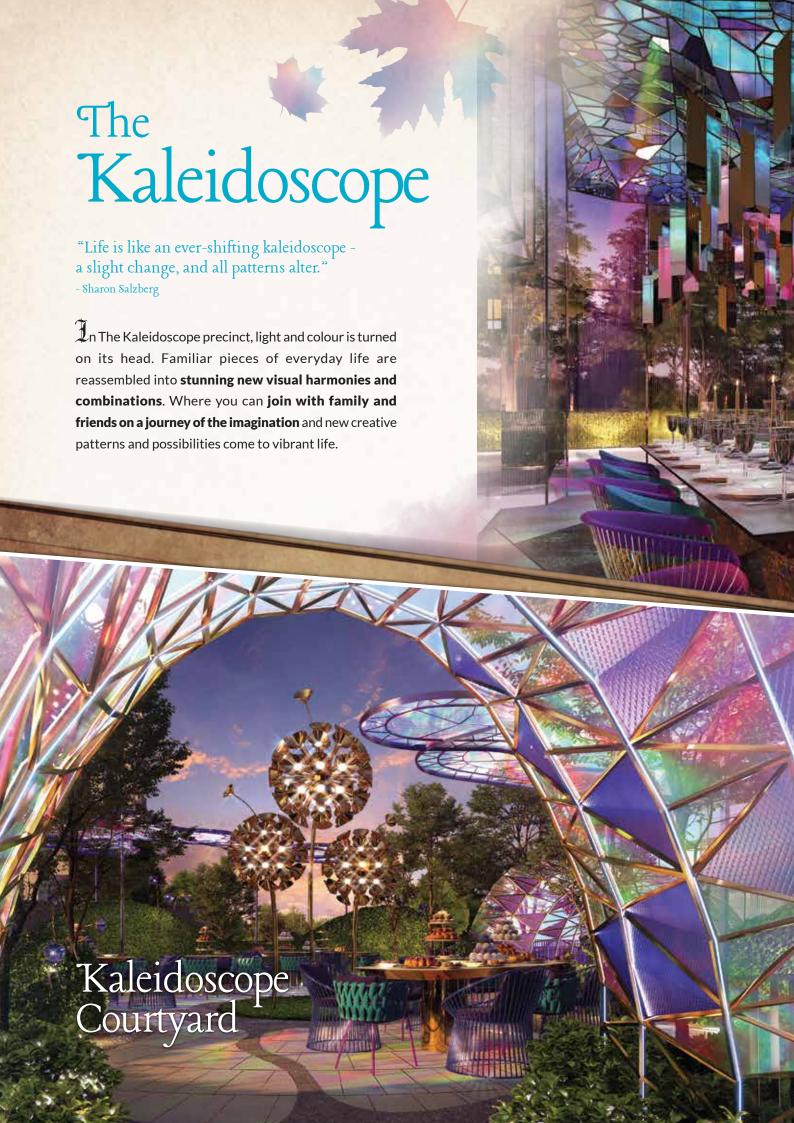


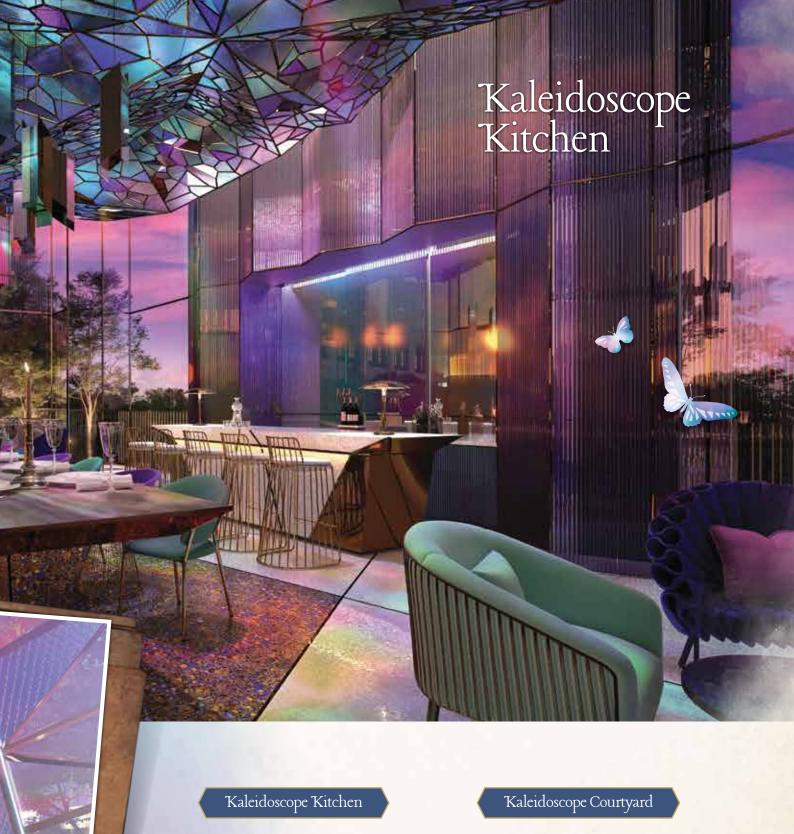
The Kaleidoscope The Burrows The Wonderglades





- 2. Kaleidoscope Courtyard (BBQ Area)
- 3. Secret Burrows (Business Centre)
- 4. Grand Burrow (Multipurpose Hall)
- 5. Outdoor Fitness Area
- 6. Bubble Dome (Gymnasium)
- 7. Changing Room
- 8. Kids Pool
- 9. Kids Fountain
- 10. Outdoor Showers
- 11. Whirlpool
- 12. Sundeck
- 13. Waterfall
- 14. Lap Pool
- 15. Beach
- 16. Shallows





"Dining should be a delightful and beautiful experience."

- Gauri Khan

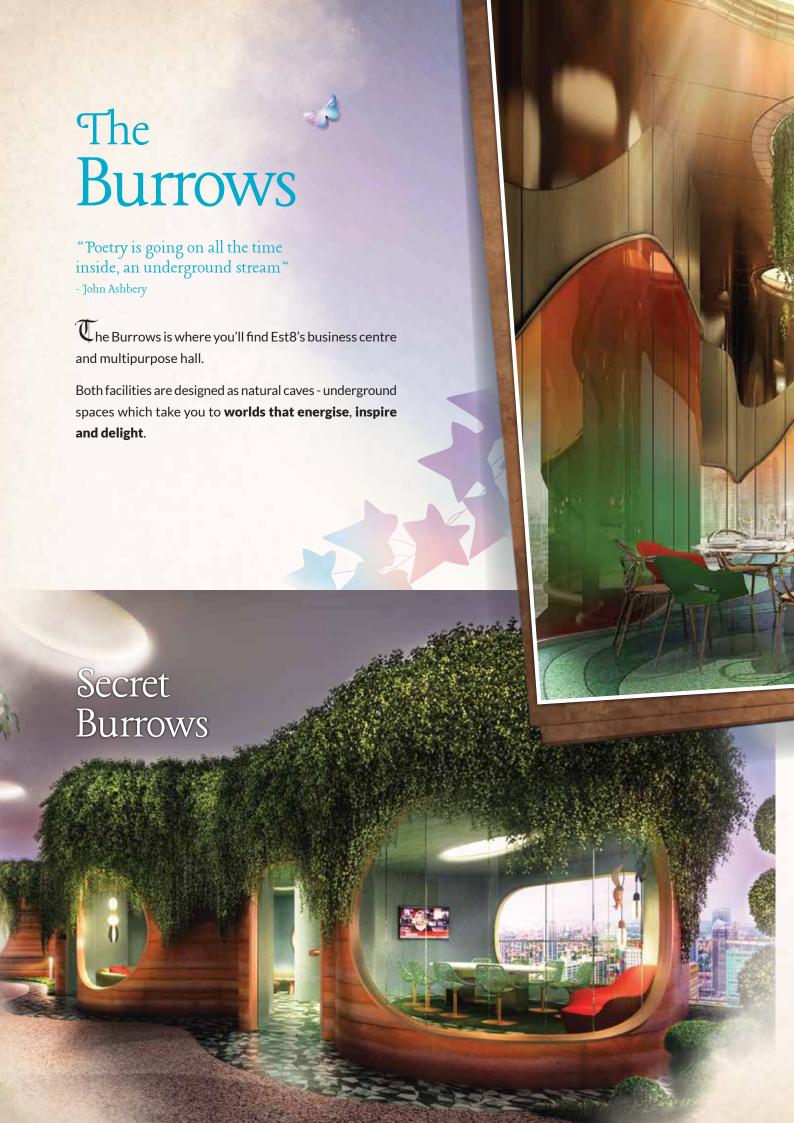
Entertain and dine privately with family and friends in the exclusive **Kaleidoscope Kitchen** surrounded by expansive views of the surrounding landscape. Inspired by the view through a kaleidoscope, the dining area is **encased in fluted glass** and overhung with pendants that turn the world outside into a visual dream, **elevating culinary experiences into iconic illuminations**.

"At the height of laughter, the universe is flung into a kaleidoscope of new possibilities."

- Tean Houston

Enter this whimsical outdoor dining area with its spacious dining setting and a barbecue pit through a kaleidoscope tunnel.

A **dream-like enclave** where giant dandelion sculptures sing you ethereal music. Where light reflecting from the prisms of coloured glass arranged around the courtyard **relax and regenerate you**.







#### Grand Burrow

"This is the power of gathering: it inspires us -delightfully - to be more hopeful, more joyful, more thoughtful. In word, to be more alive" -Alice Waters

- The Multipurpose Hall - is designed as a cavern, where you can bring together friends and family to cherish and celebrate all those special occasions and gatherings.

The hall can also be **easily reconfigured into smaller spaces**. Designed as a burrow with openings to let in light and vegetation, the entire space is to transport you to an alternate reality.

#### Secret Burrows

- "Nothing energizes me more than to burrow myself under a pile of received wisdom and emerge triumphant with the truth"
- Timothy Nash
- The Business Centre is designed as a series of burrows where you can immerse yourself in business, study or any pursuit which requires quiet and concentration.

Equipped with the latest in office technology, work stations and meeting rooms, the **Secret Burrows** is the perfect place to make your **goals and inspirations** a **reality**.

The Wonderglades

"If there is magic on this planet, it is contained in water"

- Loren Eiseley

blades are serene places yet full of life, invigorated by water. Within this precinct, you'll find Est8's **50-Metre lap pool** set among lush gardens and winding paths. There's also the kid's wading pool and fountain, a sundeck, and even a beach. The ideal place to **let your thoughts float away**.





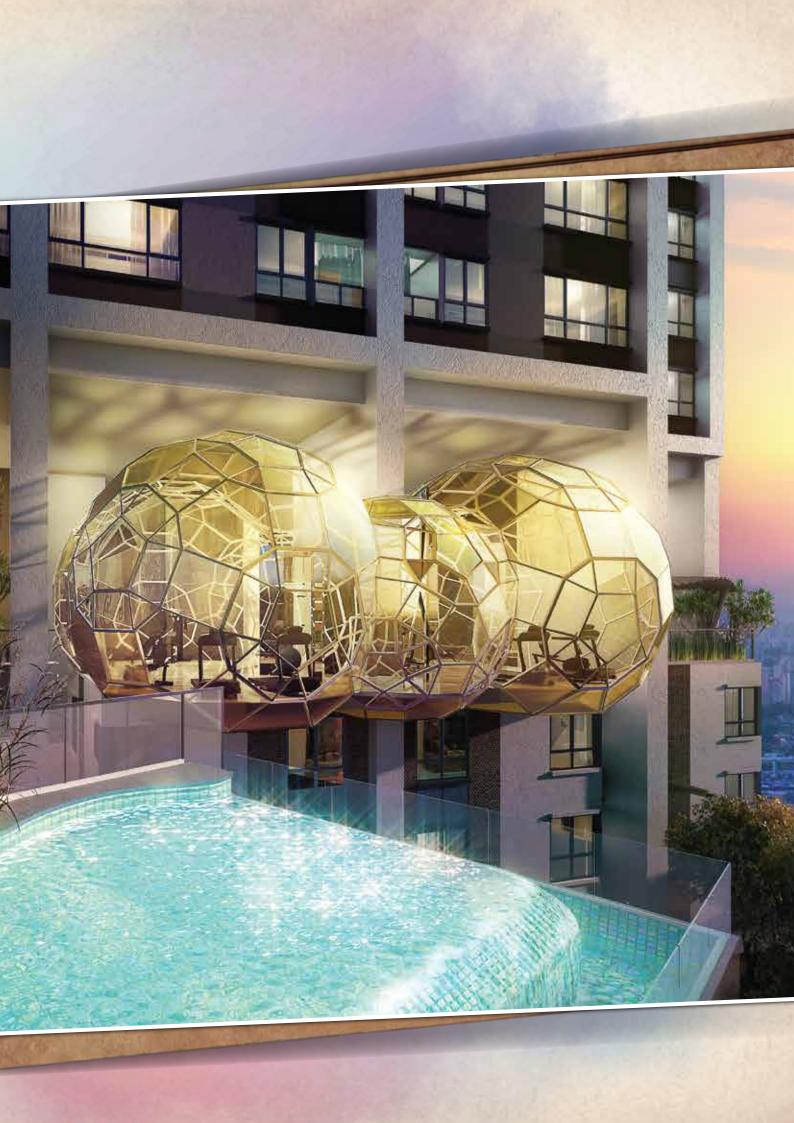
#### Bubble Dome

"The purpose of training is to polish the spirit."

- Morihei Ueshiba

Designed in the shape of twin bubbles, Est8's **gymnasium** boasts cardio, strength and stretch zones, all with the latest equipment to **give your fitness routine an energetic lift**. There's also an **outdoor gym** next door where the fitness equipment doubles as public art for extra inspiration.







Within Est8, we've crafted gardens that celebrate community and nurture serenity and imagination.

A world away from a world of uncertainty and distraction, Est8's gardens and natural spaces combine and redefine the concepts of 'urban art' and 'green community'.

They are not only pleasing to the eye; they are painstakingly designed to be **functional** spaces that **elevate your physical and mental well-being** to new heights.

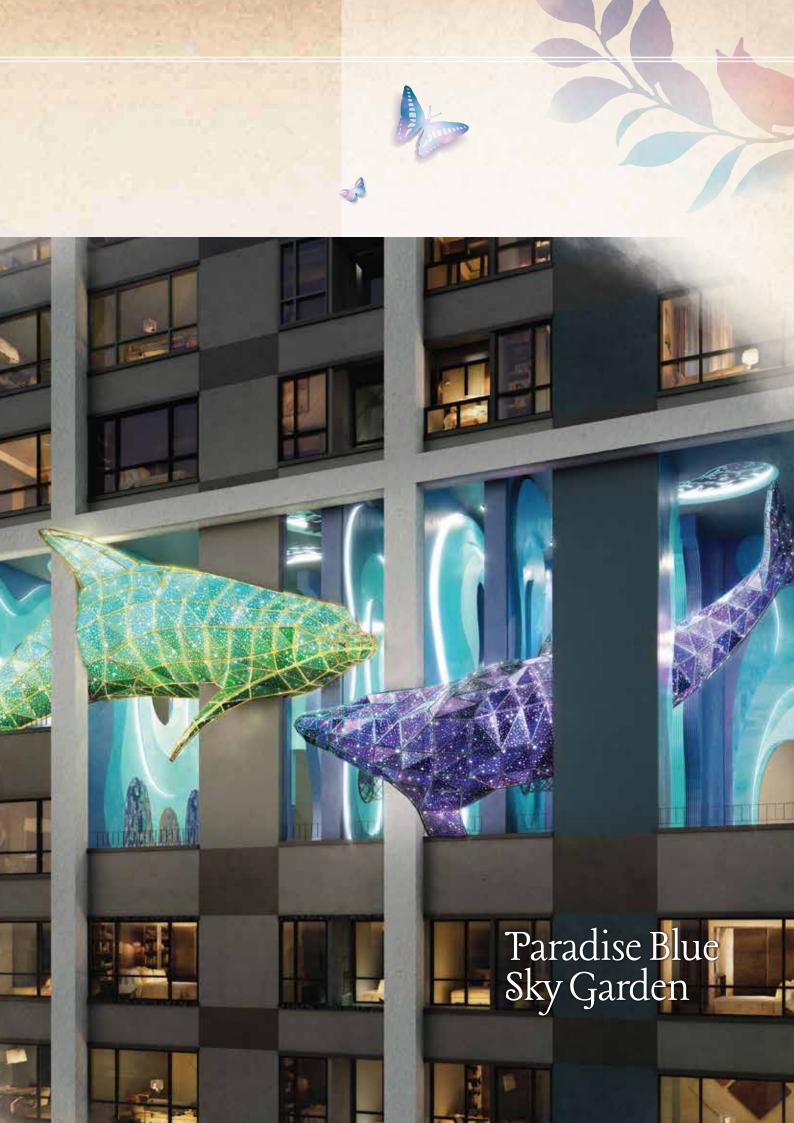
Combining the best in innovative, contemporary landscaping and garden design, Est8's gardens provide a secure and serene sanctuary of **dreamscapes**, allowing your **imagination - and lifestyle - to soar**.



Cloud Maze
Flutter Meadow
Floating Garden
Garden of Giants

Paradise Blue







### Floating Garden

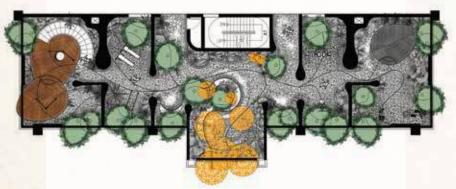
"Nature is painting for us, day after day, pictures of infinite beauty." - John Ruskin

#### **BLOCK A - LEVEL 25 to 27**

Inspired by the **beauty of the tropical rainforest**, the Floating Garden immerses you in a **surreal dreamscape of tall vegetation and dandelions** to motivate and uplift. Relieve your muscles in the stretch zone, sweat out your energy at the cardio or strength zone, or find peace of mind on the yoga deck while your eyes take in the skyline.



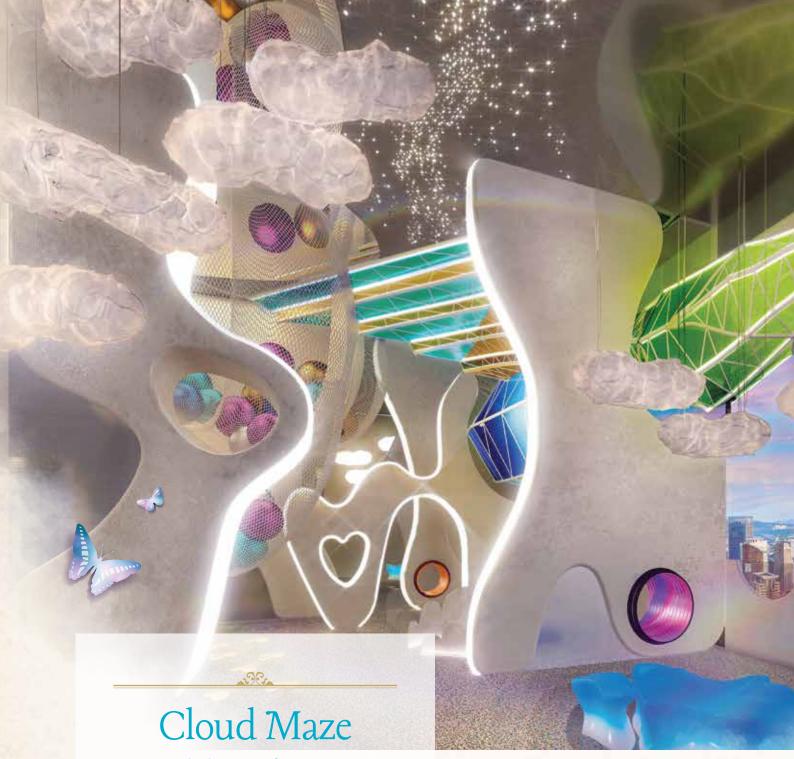
Lower



Upper







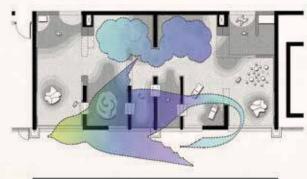
"Clouds are on top for a reason.

They float so high because
they refuse to carry any burden!"

- Jasleen Kaur Gumber

#### **BLOCK A - LEVEL 29 to 30**

Carefully crafted as a **cloud wonderland in the sky**, Cloud Maze is encased in a giant
bird that has taken flight from the rainforest
below. It's filled with interactive, fun and
educational play areas for children to
develop their thinking and physical skill, like
the winding Cloud Slides and the Cloud Net
for gentle climbing experiences to **build strength and balance**.















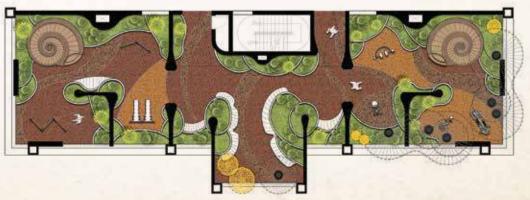


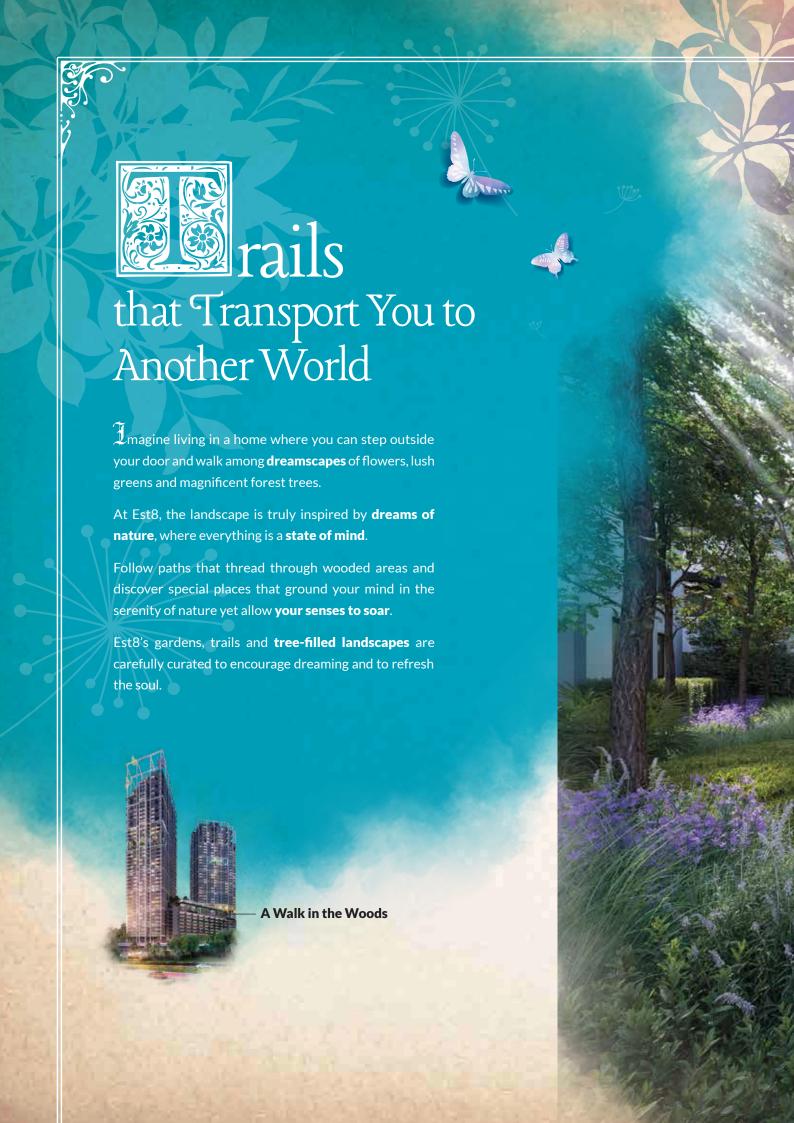
#### **BLOCK B - LEVEL 36 to 37**

In this Sky Garden - designed as an integrated space for active workouts like cardio, strength and yoga - everything is larger than life. Giant mushrooms stand as sentinels, dandelions soar above you. Each sculpture serves as an iconic inspiration for physical exercise and good health, as well a focal point to reflect on the gigantic wonder that is nature.













#### The Forest Walk

The Forest Walk combines an environment for individual contemplation among forest scenes, with communal areas to bring you and your loved ones closer to the timeless rhythms of nature.

The Cascading Steps usher you into verdant, lush greens and treescapes with **rest areas in the shape of cocoons** to give you a sense of being fully immersed in a natural, timeless space.

Serene paths, designed to surround you with nature, thread through wooded areas and lush greens right at your doorstep.

#### The Relaxing Walk

Be introduced to the **sanctuary-like world** of Est8 when you embark on the Relaxing Walk.

The walk transports you effortlessly to your new urban haven where a welcoming sculpture - representing the **elevation of your deepest wishes** - greets you at the Est8 Main Entrance and Lobby area.

Follow the path leading to the children's playground and Playmound Gardens with secluded seating to breathe in the unique ambience that is Est8.

#### Podium (A Walk in the Woods)



#### A Walk in the Woods

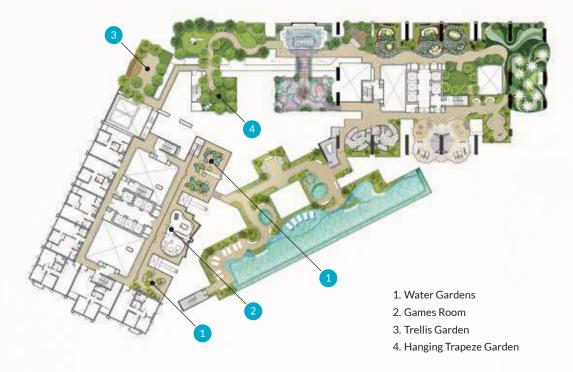
Take a **magical walk under the canopy of trees**, where the embracing feeling of living in a forest accompanies every step of your journey.

Along the walk, you'll discover silent havens of green and hidden seating nodes.

There are courtyard gardens filled with lilies and lotus as well as a **reflection pool that mirrors tranquillity**.

Sculptures adorn these sanctuaries, each one inviting you to immerse yourself in a private world of peaceful thoughts.

Throughout the Walk in the Woods, you'll glimpse villas nestled among the foliage, almost invisible - **a true home in the woods**.



#### The Enchanted Walk

The Enchanted Walk takes you to a world that fuses **healthy living with the relaxation of the mind**.

The meandering walk takes you to many of Est8's innovative fitness facilities, including the 50 metre lap pool, an outdoor gym station, the sand beach and the jungle-inspired jacuzzi.

On the journey, there's also the glass-encased **Kaleidoscope Kitchen** and the whimsical **Kaleidoscope Courtyard** outdoor dining area, designed to infuse your next function experience with family and friends with touches of whimsy and magic.

The walk also introduces you to an array of cosy nooks and private spaces designed to embrace you with serenity.

They include the water gardens, the trellis garden and a hanging trapeze garden to **embrace your senses and thoughts with peaceful inspiration**. The games room provides the perfect setting for **relaxation and bonding** with family and frien

Every facility and feature in the Enchanted Walk aims to transport you to a state of endless serenity and well-being.





## A Sustainable, Safe Community

 $\mathfrak{B}$ uilding **sustainable**, **healthy homes** and communities is at the heart of Eupe's mission.

We are leaders in innovation in creating 'green' communities that blend the best of urban living with ground-breaking, eco-friendly design.

Est8 offers abundant gardens, nooks and trails - carefully curated by one of Malaysia's leading landscape designers - so you can connect with and be **inspired by nature**.

Central to Est8's masterplan is 'passive ventilation' - where the orientation of Est8's buildings mean air currents are drawn in and cooled so **you can enjoy the benefits of natural, healthy air**.

And because the health and safety of you and your loved ones are paramount, we've also designed a number of COVID-safe features into Est8.

These include:



An innovative wastewater system in every unit designed to curb the spread of airborne viruses and other germs.



Hand hygiene stations located throughout Est8.



Facility design that enables socially-distanced interaction.



Specially designed air ventilation system to circulate healthy, safe air.

### The Team Behind the Project

Est8@Seputeh's concept, planning and design has been a collaborative effort, combining Eupe's award-winning internal project and design team with the best residential designers from outside agencies.









#### Eupe Corporation Berhad

Datin Michelle Gan is the Director, Group Sales and Marketing at Eupe. In addition to being a talented artist, Datin Michelle's key role in the company is to ensure Eupe's product design and development are a defining feature and key point of differentiation in all of the Group's residential projects. She has worked closely with external consultants to develop Est8's iconic interiors, facilities and landscaping.

She also works closely with Mr. Paul Chang - Director, Strategic Projects, who heads Eupe's Planning and Design Department. Est8's overall design masterplan was developed by Paul, reflecting his extensive experience in design consultancy and construction in both public and private sectors across a number of countries, including China, Japan and Singapore.

#### Ministry of Design (MOD)

Headquartered in Singapore with offices in Beijing and Kuala Lumpur, MOD is an integrated architectural and interior design firm that has won Singapore's President Design Award twice, New York's Gold Key Award three times, and named "Designer of the Year" by International Design Awards (USA) with 137 awards to date. MOD's portfolio includes award-winning residential and commercial developments.

Eupe commissioned MOD to design and enhance the liveability, functionality and aesthetics of Est8's sky gardens, facilities spaces and common areas.



#### MLA Landscape Architects

MLA Landscape Architects (MLA) is an award-winning landscape architecture firm that seeks to create distinctive environmental and landscape design identities that enhance the indoor and outdoor living spaces of major residential projects. Their work encompasses an innovative blend of art, environment, architecture, and engineering.

Their past award-winning projects include The Banjaran Spa & Hotsprings Retreat, Pavilion Kuala Lumpur Shopping Mall, Setia Indah Town Park and The Spa & Med Beauty at The Club Saujana Resort.

### About Eupe

Eupe Corporation Berhad has been building homes for more than 30 years.

Since that time, the company has become one of Malaysia's most successful and trusted township developers, having constructed over 20,000 homes in the northern Malaysian state of Kedah.

Our township origins mean we are strongly commitment to traditional values, focusing on building trust with our stakeholders and offering more to our buyers for less.

In recent years, we have developed ground-breaking high-end residential projects in Kedah. These include Sky Residences, the first high-rise luxury residential development in Sungai Petani and the first Malaysian property development to achieve the globally prestigious LEED eco-design certification.

We are now entering an exciting new era with a number of major residential development projects being planned and designed in Kuala Lumpur to Eupe's award-winning standards.

Eupe is also the owner and operator of Cinta Sayang Golf and Country Resort, one of the largest and most recognised resorts in northern Malaysia. The company has since diversified into other operations, which support the Group's core property development division.

Eupe has been a publicly listed company since 1997.

#### The latest project by award-winning developer Eupe Corporation Berhad





















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eupe.com.my





Another exciting project by: **EUPE CORPORATION BERHAD** (377762-V) | Under its subsidiary: **TITIAN SAMA SDN BHD** (957887-P)

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KLANG VALLEY OFFICE D-26-01, Menara Mitraland, No.13A, Jalan PJU 5/1, Kota Damansara PJU 5, 47810 Petaling Jaya, Selangor, Malaysia. T.+603-7610 0636 (GL) F.+603-7610 0651/52

Nama Pemaju: Titian Sama Sdn Bhd • Alamat Pemaju: D-26-1 Menara Mitraland, No. 13A, Jalan PJU 5/1, Kota Damansara PJU5, 47810 Petaling Jaya, Selangor D.E. • No.Telefon: +603-7610 0636 • Nombor Lesen Pemaju: 19122-2/07-2023/0580 (L) • Tempoh Sah Laku: 23/07/2021 - 22/07/2023 • Nombor Permit Iklan dan Jualan: 19122-2/07-2023/0580 (P) • Tempoh Sah Laku: 23/07/2021 - 22/07/2023 • Jenis Pegangan Tanah: Pajakan 99 Tahun (berakhir pada 26 Februari 2118) • Sekatan-sekatan kepentingan: Tanah ini tidak boleh dipindahmilik, dipajak atau digadai tanpa kebenaran Jawatankuasa Kerja Tanah Wilayah Persekutuan Kuala Lumpur • Beban Tanah: Maybank • Nama Pemaju Perumahan: Residensi Estetik 8 (EST8) • Tarikh Dijangka Siap: Jun 2024 • Jenis Rumah: Pangaspuri Suite dan villa • Bilangan Unit: Blok 4-432 unit; Blok B-372 unit; Blok B-

